

2023 ADVERTISING PRICE SHEET

All sponsorships are due by May 30th
All Program sponsorships are due by April 15th
to allow printing time.

These sponsorship opportunities are a la cart

- Business card ad.....\$100
- ½ page ad.....\$300
- Full page ad.....\$500
- Full Trackside banner (per banner).....\$700
- Small Trailer Sponsor (both sides).....\$750
(150 square inch sticker)
- On Track Distance Markers.....\$1,200
(displayed on both sides)
- Large Trailer Sponsor (both sides).....\$1,500
(800 square inch sticker)
- Small sticker on each vehicle.....\$1,250
(2 stickers per vehicle, will be supplied by ISP)
- Speed and distance board.....\$2,000
(only 3 spots available)

Class Shootout.....\$1,500
The shootout will be named after your business. You will choose the class and up to 3 events for the shootout to occur ½ page ad for business and shootout promotion \$500 to ISP, \$700 To 1st, \$200 to 2nd, \$100 to 3rd.

Class Sponsor\$1,200
Your name will be on the class and used anytime that class name is used large sticker on each vehicle in that class ad in the program with that class's photo page your business logo is on the website's points page with that class.



ISP SPONSOR LEVELS

You will receive the listed items for free once you reach the dollar amount.

Silver Level - \$2500 spent

- Announced at every event
- Listed as silver sponsor on our website and in the program

Gold Level - \$5000 spent

- Announced at every event
- Listed as Gold Sponsor on our website and in the program
- Logo on our yearly specialty shirt
- Social Media Sponsor spotlights

Platinum - \$7500 spent

- Premier website banner
- Logo on director's shirt
- Logo on specialty shirt
- Social Media Sponsor spotlights
- Rulebook ad
- "Illini State Pullers brought to you by..."

Flagship - \$10,000 spent

- Premier website banner
- Social Media Sponsor spotlights
- Logo on director's shirt
- Logo on specialty shirt
- Your Logo will be displayed on the cover of the program
- Rulebook cover ad
- Patch on every fire suit (provided by sponsor)
- Leader Flag
- Your name will be use anywhere ISP is used.
- "The Illini State Pullers."

For all advertising questions and inquiries please contact:

Chris Simpson
Illini State Pullers Advertising Agent
(815) 761-5455
ISPAdvertiser@gmail.com
PO Box 128
Paw Paw IL 61353

